

Welcome to Double Down Radio's FREE ADS.

Now bands, artists, performers, service providers, promoters, social groups and just about anyone else with information to share can easily upload that info directly into the Double Down Radio server to be instantly placed into rotation right along side our regular local Las Vegas programming with a worldwide reach.

What makes me happiest about this is the ability to bring up to date calendar information to our loyal listeners. Within seconds the average Joe can record and deliver their personalized and timely message to Double Down Radio's 24/7 internet stream for all of the listeners to hear. Then, when needed, another message can be added and the old one deleted, or keep both!

This is a VERY customized and personal way to get your information to yet another audience. They will hear your voice as you promote an upcoming event like you might post on Facebook. I look at it like this; Radio is about information. Since DDR can disseminate accurate and timely information all the time our listeners will be the most informed in Las Vegas.

From day one Double Down Radio has been about local Las Vegas and that is why I'm not charging anything to locals for the first two years. That means no fees for at least 2 years and the set up fee (\$50) will be waived at least until March 2013. This means if I get you set up with an account in the next month or so it's totally free. Then you can record and upload as many promos as you'd like.

Imagine listening to the radio and hearing Rusty Maples, Alaska, Peccadilloes, Bobby Meader or Thee Swank Bastards and then Mel's voice (Cash 4 Chaos) telling you about a sale he is having tomorrow or Cowtown Guitars reminding us of a vintage guitar that just arrived today then back into Black Camaro or Ruckus on the Radio. It's all Vegas all the time! What a good time, right?

The technology is simple to operate and involves one or two free apps that are available for both iOS and Android.

I can't tell you how excited I am about this and how cool it will be to have so much up to date information provided directly by those involved. Tell your friends!

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Pocket WavePad Instructions for Double Down Radio

Download and install [Pocket WavePad app](#) for iPhone / iPad or Android
Android users will also need to download and install [AndFTP](#)
Both products are free.

Android FTP Setup*

1. Open the AndFTP app
2. Click on the 'Add' button
3. Hostname: **ftp_01.doubledownradio.com**
4. Type: FTP (File Transfer Protocol)
5. Port: (leave blank)
6. Username: (your username)**
7. Password: (your password)**
8. Local dir: not necessary.
9. Remote dir: not necessary.
10. Resume: Enable if your internet connection is sporadic.

Pocket WavePad FTP setup for iPhone*

1. Open Pocket WavePad app.
2. In the lower left press settings button (looks like gears)
3. Press the 'Send' button at bottom of app
4. Press the 'FTP' button under 'Send Options'.
5. Server: **ftp_01.doubledownradio.com**
6. Username: (your username)**
7. Password: (your password)**
8. Ask for send method: OFF
9. Press 'Done' in top right corner, this will save your settings.

Now you are ready to record you message / promo and upload it to your account where it will be in rotation at www.doubledownradio.com.

How to record with Pocket WavePad.

1. Start the Pocket WavePad app and press the RED button to record.
2. Press stop (square button) when you are finished recording.
3. Press 'Done' button.
4. Open audio file for editing or press send button (Envelope+Mic picture at bottom of screen) to upload highlighted file to server.

* FTP client software *is* needed to manage your files (ie: delete your outdated announcements)

** Email us at contact@doubledownradio.com for you own private account. Until then you can use this account information to get going: Username: freeads, Password: freeads